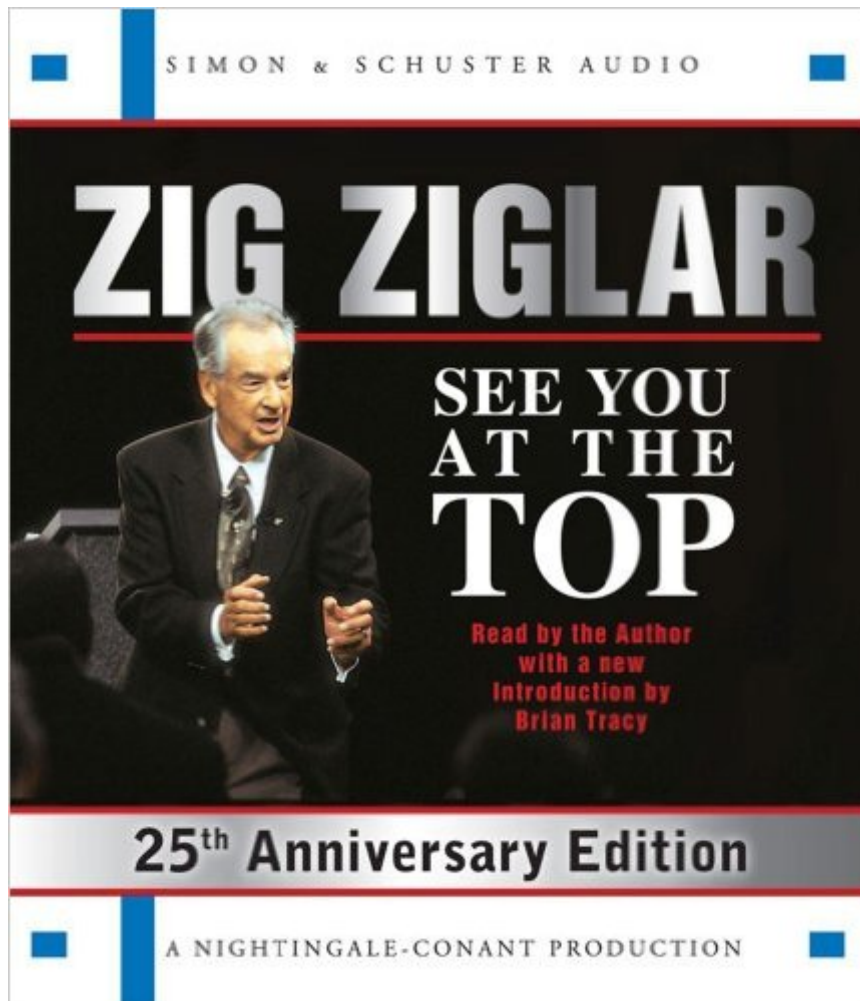


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# See You At The Top: 25th Anniversary Edition



## Synopsis

Never before on CD! This live recording of Zig Ziglar's groundbreaking seminar now includes an introduction by Brian Tracy! 25 years ago, the great Zig Ziglar presented a seminar that stunned audiences, broke new ground, and forever cemented his reputation as one of the most exciting, inspiring, and authentic motivators ever to take the stage. Since then, millions of people have forged a path to tremendous personal, professional and financial success using the principles presented in this seminar as their guide. Recorded live at that very seminar, *See You At The Top* amuses, informs, inspires, delights, and motivates as only Zig can. Speaking to you as if you were a guest in his living room, Zig unfolds a proven, unbeatable philosophy for successful living based on self-confidence, traditional values, and uplifting thinking. You'll discover:

- The secret to getting everything you want in life
- How to be paid more for what you're doing
- Easy-to-make changes that will help you feel better about your life
- How to shield yourself from negativism
- Seven steps you can take to get the most out of life
- How to put your subconscious to work to get more of what you want
- And much, much more!

With a new introduction by Brian Tracy, the exclusive 25th Anniversary Edition of this classic program is a must for anyone who is serious about achieving true, lasting success across the entire spectrum of life.

## Book Information

Audio CD

Publisher: Simon & Schuster Audio/Nightingale-Conant; Abridged edition (June 16, 2009)

Language: English

ISBN-10: 0743596781

ISBN-13: 978-0743596787

Product Dimensions: 5.1 x 0.5 x 5.8 inches

Shipping Weight: 3.2 ounces (View shipping rates and policies)

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## Customer Reviews

Recommend this to everyone ~ it will help motivate you to reach your goals. The premise is simple: We all hold the keys to our own success, and we deserve it. It is not accidental but deliberate and takes hard work. 1) Success starts with self-image because you are the only one who can make that

possible. Before you convince anyone else, you have to convince yourself.2) Successful people are Good Finders ; they look for the good in other people. You can have anything in your life, if you help others get what they want . (page 57)3) No goals = no game. Activity is not accomplishment. Don't be a wandering generality. Goals should be big, long range, daily and specific.4) Unlimited possibilities. Records were meant to be broken. Until Roger Bannister ran the four-minute mile, most thought it was physically impossible. After his achievement, people broke the record constantly.5) Work as a team. There is a limit to what you can accomplish by yourself. Example: Geese fly 72% farther by flying together.6) Attitude is everything. It determines the outcome. While you cannot control the environment, you (and only you) can control your attitude. The pessimist says, "I will believe it when I see it." The optimist says, "I will see it when I believe it." (page 206)7) Create good habits because habits define our lives. Example: The average teenage student watches 17,000 hours of television before they graduate high school.8) Successful people enjoy their work.9) Keep going. "The price of success is less than the price of failure". (page 33)

This book has many philosophies about how to get a better life. Zig Ziglar used of many real life examples and his personal experience to elaborate the formula to the top. Here are the six steps to the top:1. Establish a healthy self-image: Image improves = performance improves2. Build a good relationship with others: Always find "Good" in others3. Set your goals: The only way to get to the top is to have a meaningful goal4. Have a positive life attitude: React positively to negative situations5. Work Act now: Start your work to achieve the goals6. Desire: Take whatever ability you have in whatever you are doing and utilize it to the maximumComments for book1. Good self-help and practical bookIt is a very good self-help book which helps you to build up a right mental attitude towards your life and your way of thinking. Those philosophies can be applied in the real world. For examples, no matter how the situation is, you attitude should be good all the time.2. Easy to understand by using examples and interesting storiesThe formula to go to the top is easy to understand and very practical, for example, it suggests you to set your goals. Your goals should be big, long-range, daily and specific. It teaches you by illustrating how to set and what should it be very clearly.3. Special way of problem solving - Strong faith in God and prayingZig Ziglar is a Christian. His sharing of how to solve the difficulties by trusting and praying to the God is interesting. His past experience is one of the resources and problem solving method to the reader.

I had the pleasure of hearing Zig Ziglar in person at a success 90 something seminar in

Indianapolis, In. The audio cassette, See You at the Top is absolutely the best motivational tape I've ever heard. Zig has a knack for story telling and you can't help but fall in love with his southern charm. I have recommended this tape to dozens of co-workers and we are adding it to our current collection at work. You will more than get your money's worth on this one. I am planning on adding as many titles of Zig's to my personal collection as possible.

I really like this book because I learnt a lot from this book. Although this book is about philosophy, but only a little theory involved. The concept of this book is easy to understand. The main theme of this book is the six steps to the top. Here is the summary of the book: Step 1 Self-image: If you have a positive image, you can do everything well. Step 2 Your relationship with others: The way you see them is the way you treat them. So, you better find the "good" in other people and in every situation. Step 3 Goals: Everyone should have at least one goal. The goal should be fulfilled four requirements: i. Big Goals, ii. Goals must be Long-range, iii. Goals must be daily, iv. Goals must be specific. Step 4 Attitude: A right mental attitude helps you to build a positive life attitude. Step 5 Work: Most successful people are really enjoyed their job. Step 6 Desire: People have their own desire will become more successful. These 6 steps are really useful in our daily life. The concepts of this book are practical and positive. It teaches us how to build a better future. After I read this book, I really feel more confident to my work. It was because this book teaches us that we should believe the concept of "I CAN". Once you believe in yourself, you can do everything well. The only bad point of this book is too much emphasis on religion. I am not fully understood some stories are about religion. Some sentences are even directly copied from the Bible. All in all, I do really like to read this book.

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